Detailed Proposals
Project Phasing
The 18’ sidewalk dimension includes a clear 10’ walking / retailing zone, a 5’ furnishing / street tree zone and the 3’ step strip against the curb.

There is a 0’-2’ ledger up against the buildings, which vary slightly in their build-to line.

The 10’ clear walkway allows for a very nice 4’-5’ retailing / dining zone and a similar 5’ clear walking zone.

Case Study Great Street: Main St / Greenville, SC
designed in 1970’s by Lawrence Halprin
Wash exist
Wash prop w parking
A classic and highly successful Main Street.

A 60’ ROW:
18’ sidewalks to Curb
12’ angled parking
12’ travel lanes

Clearly shows that Arlington Avenue could be designed even more tightly than envisioned!

Case Study Great Street: Main St / Greenville, SC
designed in 1970’s by Lawrence Halprin
The Midblock and Intersection Pedestrian Crossings feature an unbroken connection of the simple sidewalk paving pattern – emphasizing the priority and ‘right of way’ that pedestrians are expected to enjoy here.

Case Study Great Street: Main St / Greenville, SC
designed in 1970’s by Lawrence Halprin
Washington at Harrison
Washington at Harrison
Washington at Harrison
Olive Avenue (State Road)
Olive Avenue (State Road)
Willow Oaks provide a very high canopy, which has been continually thinned and limbed up to maximize views to stores / signs.

Note the graphics.

Case Study Great Street: Main St / Greenville, SC
designed in 1970’s by Lawrence Halprin
The Historic City Hall / Chamber of Commerce Square is brought to grade (flush curb) to emphasize it's importance and Ceremony. This aligns to a historic Museum and Weston Hotel.

Case Study Great Street: Main St / Greenville, SC
designed in 1970's by Lawrence Halprin
The retailers do an excellent job of employing ‘best practices’ in terms of being organized, having regular/weekly events, having clear and well designed window displays.

Case Study Great Street: Main St / Greenville, SC

designed in 1970’s by Lawrence Halprin
A very compelling item – the Mice on Main Street scavenger hunt. 9 small bronze mice are hidden. A popular activity! Even has T-Shirts, etc.

Case Study Great Street: Main St / Greenville, SC designed in 1970's by Lawrence Halprin
Fluor Field is a single A facility for the Boston Red Sox Farm Team. It includes a mixed use residential piece just behind the ‘Green Monster replica in left field.

Case Study Great Street: Fleur Field Retail Street, Greenville, SC
Recently constructed 2 way street; 60 degree parking; all fitting in 60’ curb to curb